

# Strong Economies

## Main Streets Revitalisation Program

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# Key Questions

Previously, Council has undertaken concept designs on four Main Streets being Hindley Street, Hutt Street, Melbourne Street and O'Connell Street.

## KEY QUESTION

Priority

What Main Streets are considered a priority for Council Members?

## KEY QUESTION

Main Streets

What other Main Streets would Council Members like to see upgrades on?

# Agenda

- Mainstreets at Concept Design
  - Hindley Street
  - Melbourne Street
  - Hutt Street
  - O'Connell Street
- Other Mainstreet Revitalisation Opportunities
  - North Terrace
  - Gouger and/or Grote Streets
  - Currie and/or Grenfell Streets
  - Flinders and/or Franklin Streets
- Engagement Approach
  - Proposed Timelines

# Main Streets Revitalisation Program

## Implications

Implication	Comment
Policy	Strategic Asset Management Policy and City of Adelaide 2020-2024 Strategic Plan
Consultation	The Administration is required to consult with the City of Adelaide (Council) when adopting these proposed concept plans. Public and Stakeholder consultation will be undertaken following this report.
Budget Considerations	Long Term funding required. To deliver each of these streets the administration would require 4 FTEs; a Project Lead, Project Manager, a Design Lead and a Design Manager per street.
Risk / Legal / Legislative	Not as a result of this workshop
Opportunities	Opportunities for State Government funding and creating a rolling Main Streets program



# Main Streets Revitalisation Program

## Project Background – Hindley Street



### Exploring Priority Mainstreets

Square Holes Market Research

Square Holes was commissioned in mid 2021 by the City of Adelaide Place & Event Experience Team to lead focus group discussions to better understand peoples perceptions regarding the precinct.



### Hindley Street Master Plan

City of Adelaide

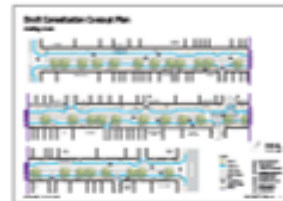
A Master Plan was reviewed and endorsed by Council December 2021



### Concept Plan Draft

City of Adelaide

Four concept design options were developed and presented to Council in May 2022.



### Draft Consultation Concept Plan

City of Adelaide

A preferred concept plan was developed and presented to Council for review in August 2022.

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### Concept Plan for Community Engagement

City of Adelaide

#### COMMUNITY ENGAGEMENT MILESTONES



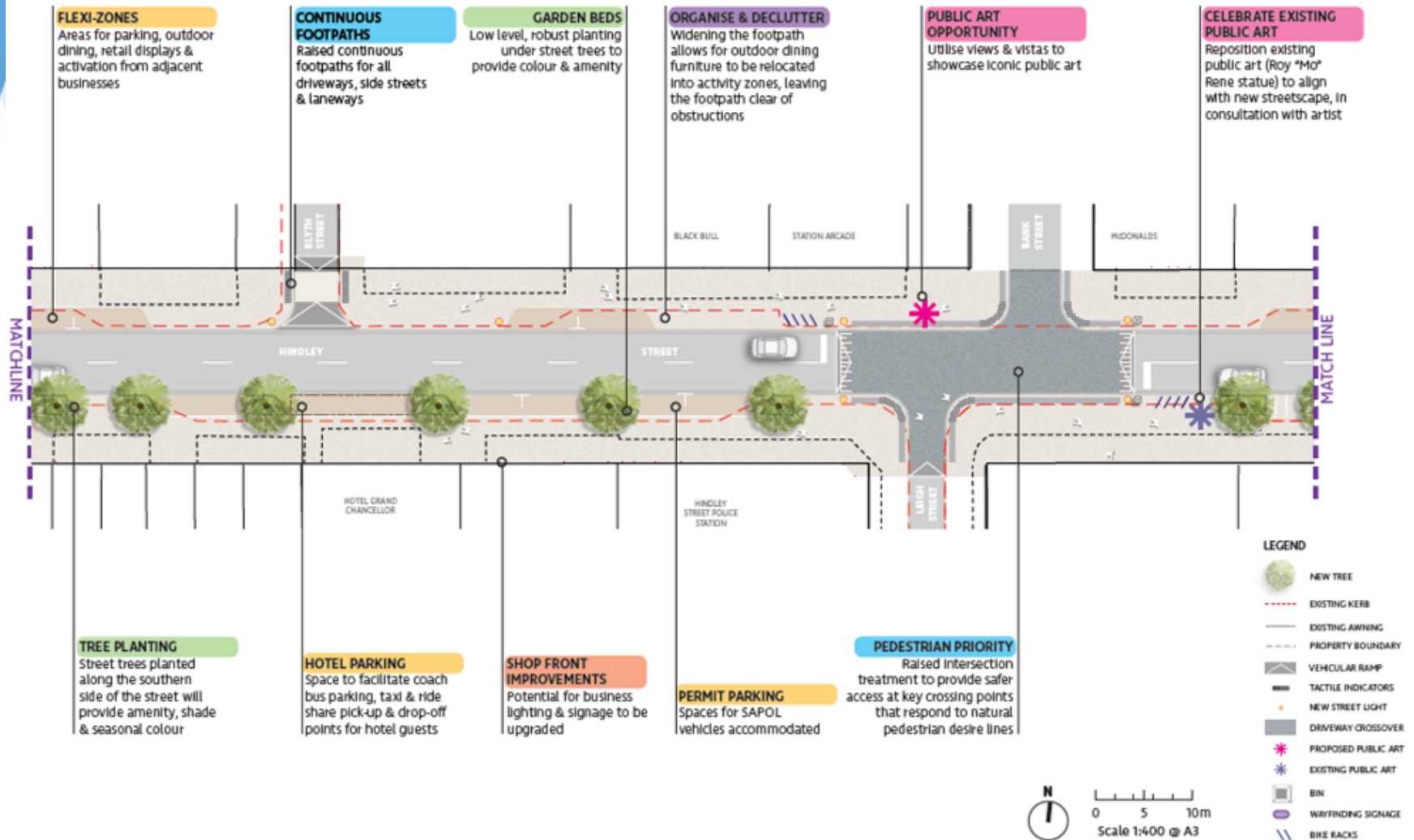
## Design Features – Hindley Street

- **New surface treatment** to all road carriageway and footpaths
- **Widened footpaths** at key locations resulting in reduction of parking spaces
- **New kerbs for full length of street**, including rollover kerbs for flexi-zones
- **Raised pedestrian crossings** at Morphett St, Leigh St / Bank St intersection
- **Mid-block pedestrian crossing** near Rosina Street (to be confirmed zebra or wombat during detailed design)
- **New street trees** along southern side of street (as a result of water main realignment)
- **New multi-purpose light poles** incorporating CCTV and wi-fi technology

**Preliminary Cost Estimate: \$24.7m**

Link to [Concept Plan](#)

# Concept Design – Hindley Street (Leigh & Bank Street precinct)



# Main Streets Revitalisation Program

## Project Background – Melbourne Street



### Exploring Priority Main Streets

Square Holes Market Research

Square Holes was commissioned in mid 2021 by the City of Adelaide Place & Event Experience Team to lead focus group discussions to better understand peoples perceptions regarding the precinct.



### Melbourne Street Master Plan

City of Adelaide

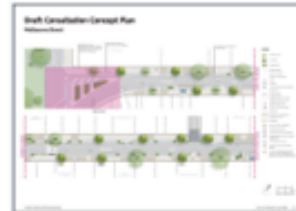
A Master Plan was reviewed and endorsed by Council December 2021



### Concept Plan Draft

City of Adelaide

Four concept design options were developed and presented to Council in May 2022.



### Draft Consultation Concept Plan

City of Adelaide

A preferred concept plan was developed and presented to Council for their review in August 2022.

State Government \$1M Grant funding received for the project.

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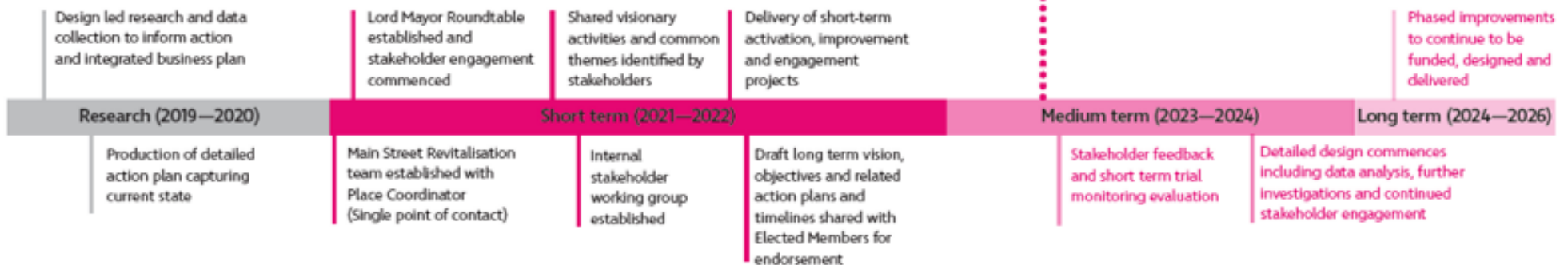
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### Concept Plan for Community Engagement

City of Adelaide

### COMMUNITY ENGAGEMENT MILESTONES





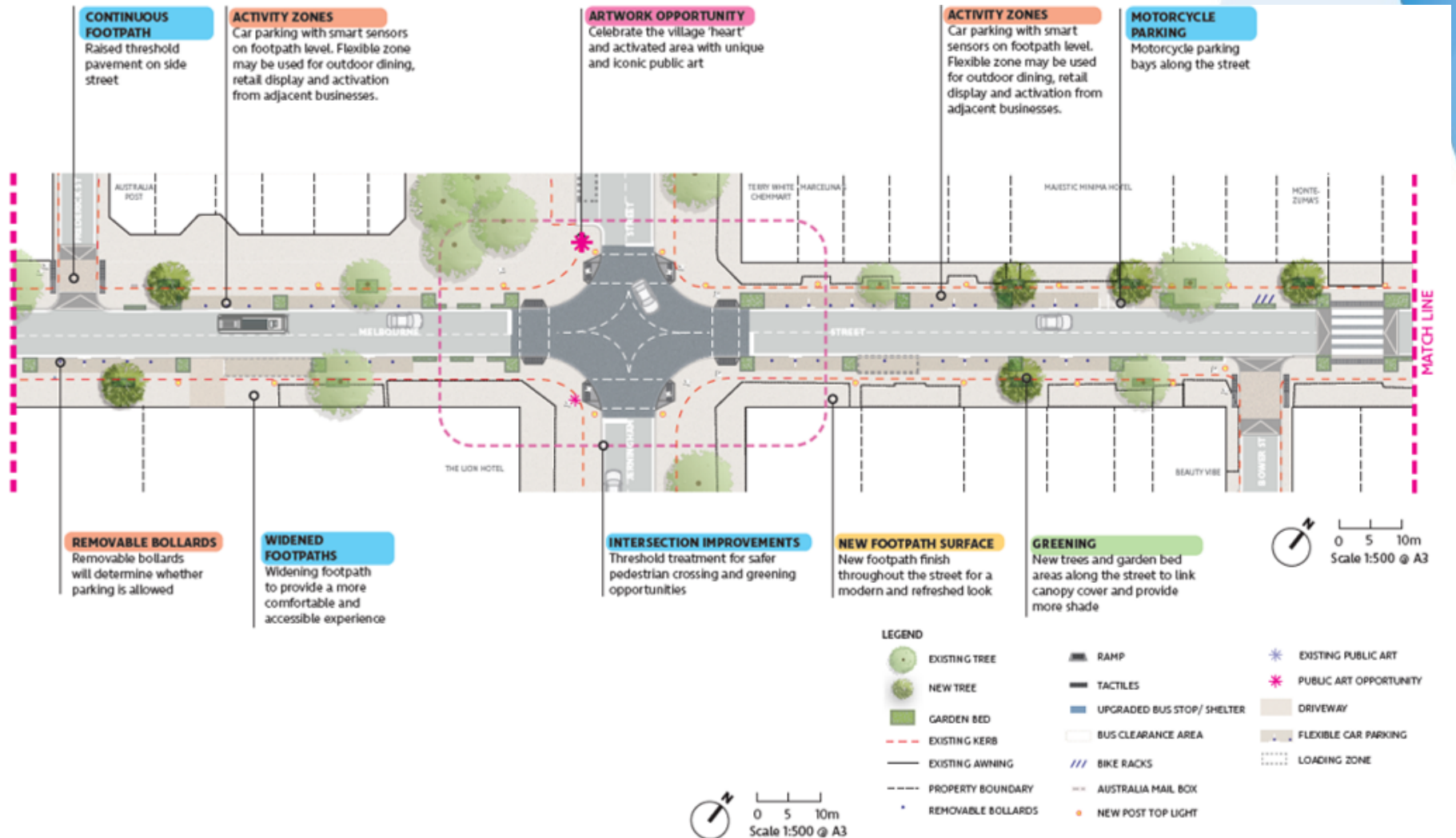
## Design Features – Melbourne Street

- **New surface treatment** to all road carriageway and footpaths
- **Widened footpaths** and decluttering for improved access
- **Reallocation** and reconfiguration of some **car park space** to allow for mixed-use space including outdoor dining, bike parking, event spaces and greening (consideration of side street capacity)
- Remove **non-compliant bike lane**
- Allows for integrated green infrastructure, such as **rain gardens**
- Greatly **improved pedestrian crossing points** along the street for improved safety
- Consistent **canopy trees** along the street, improving shading and comfortable path for pedestrians
- Speed limit reduced to **30km/h** for safer environment

**Preliminary Cost Estimate: \$30.4m**

Link to [Concept Plan](#)

# Concept Design – Melbourne Street (central)



# Main Streets Revitalisation Program

## Project Background – Hutt Street

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### Exploring Priority Mainstreets

Square Holes Market Research

Square Holes was commissioned in mid 2021 by the City of Adelaide Place & Event Experience Team to lead focus group discussions to better understand people's perceptions regarding the precinct.



### Hutt Street Master Plan

City of Adelaide

A Master Plan was reviewed and endorsed by Council in December 2021



### Concept Plan Draft

City of Adelaide

Four concept design options were developed and presented to Council in May 2022.



### Draft Consultation Concept Plan

City of Adelaide

A Concept Plan was developed by the City of Adelaide and presented to Council for review in August 2022.

Hutt Street was successful in receiving a \$3 million grant from the State Government. The 'Hutt Street Entry Statement' proposal for a scope for the funding was presented to Council in August 2022.

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### Concept Plan for Community Engagement

City of Adelaide

#### COMMUNITY ENGAGEMENT MILESTONES

Research (2018-2020)	Short term (2021—2022)			Medium term (2023—2024)	Long term (2024—2026)
<p>Working group developed with CoA staff to support immediate actions to respond to issues (e.g. cleansing, public realm audits safety CCTV)</p> <p>Lord Mayor Roundtable established and stakeholder engagement commenced</p>	<p>Medium and long term objectives identified by stakeholders and agreed upon</p> <p>Medium and long term improvement plan developed</p>	<p>Design and implement trial to test long term improvement objectives (e.g. footpath extensions)</p> <p>Main Street Revitalisation team established with Place Coordinator (Single point of contact)</p>	<p>Stakeholder feedback and short term trial monitoring evaluation</p>	<p>Detailed design commences including data analysis, further investigations and continued stakeholder engagement</p> <p>Detailed design and delivery of the 'Hutt Street Entry Statement' project</p>	<p>Phased improvements to continue to be funded, designed and delivered</p>

## Design Features – Hutt Street

- **Destination focused** and traffic calmed
- **Reconfigured parking** from angle to parallel for safer parking and an expanded pedestrian environment
- Continuous safe, widened and accessible footpaths with raised thresholds at minor side streets
- **Widened** dedicated retail and hospitality **activated zone** supporting economic activation and vitality
- **Mid-block pedestrian and bicycle crossings** to improve accessibility across the street, including
- **Wombat crossings** between Gilles and Halifax and Carrington Streets
- Opportunity for **30 km/h speed limit for southern extent**
- **New surface treatment** to all road carriageway and footpaths
- All-inclusive, accessible, separated and **dedicated cycle paths**
- Opportunities for **removing mid-block gaps** in the median to **reduce risky manoeuvres**
- **New public lighting** to improve lighting levels to footpaths and crossing points bringing greater night-time activation and safer access

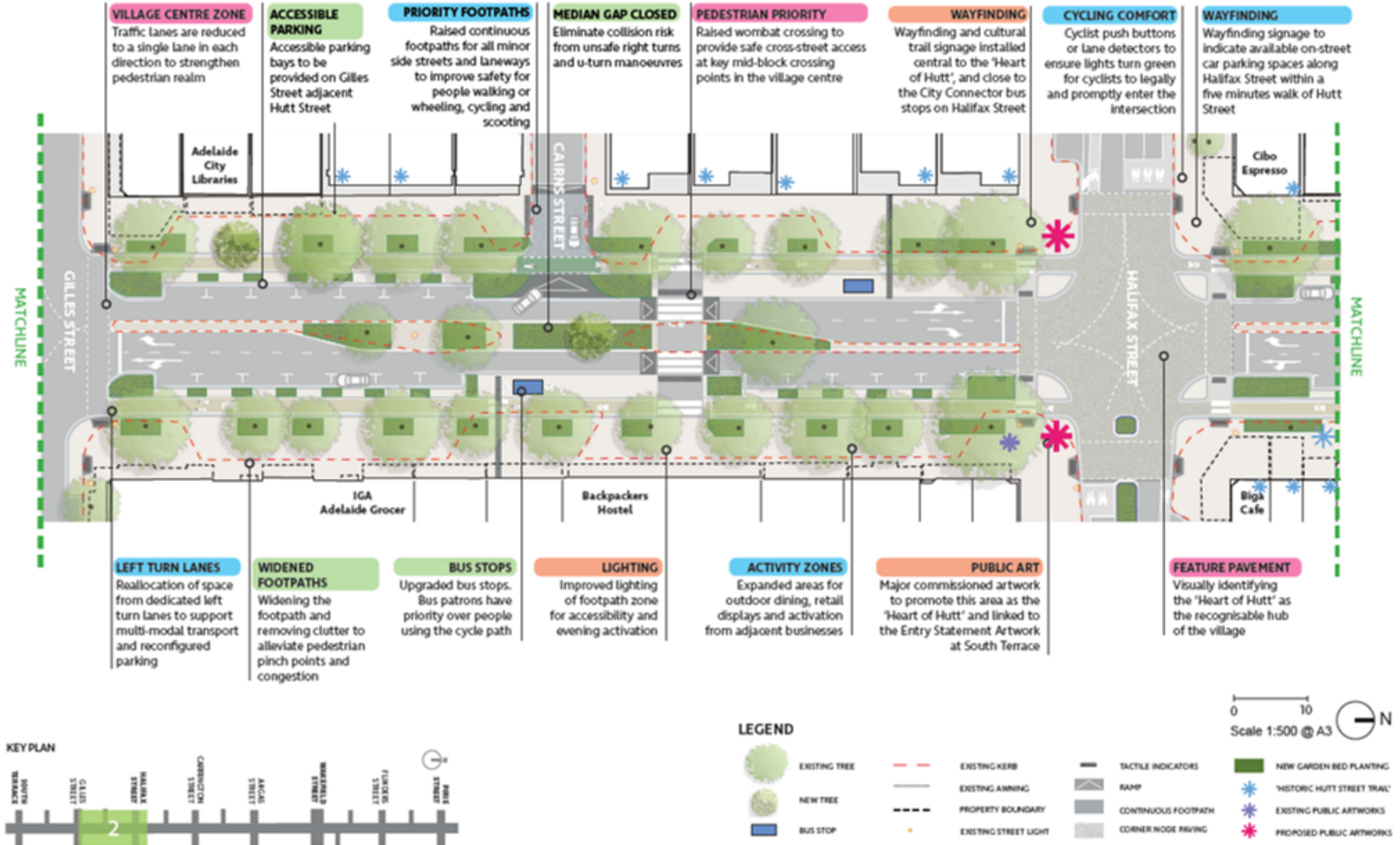
**Preliminary Cost Estimate: \$40.8m**

Link to [Concept Plan](#)



# Main Streets Revitalisation Program

## Concept Design – Hutt Street



# Main Streets Revitalisation Program

## Project Background – O’Connell Street



### Exploring Priority Main Streets

Square Holes Market Research

Square Holes was commissioned in mid 2021 by the City of Adelaide Place and Event Experience Team to lead focus group discussions to better understand peoples perceptions regarding the precinct.



### O’Connell Street Master Plan

City of Adelaide

A Master Plan was reviewed and endorsed by Council December 2021



### Concept Plan Draft

City of Adelaide

Four concept design options were developed by the Technical Design Team and will be presented to Council in April 2023.

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### Concept Plan for Community Engagement

City of Adelaide

### COMMUNITY ENGAGEMENT MILESTONES



## Design Features – O’Connell Street

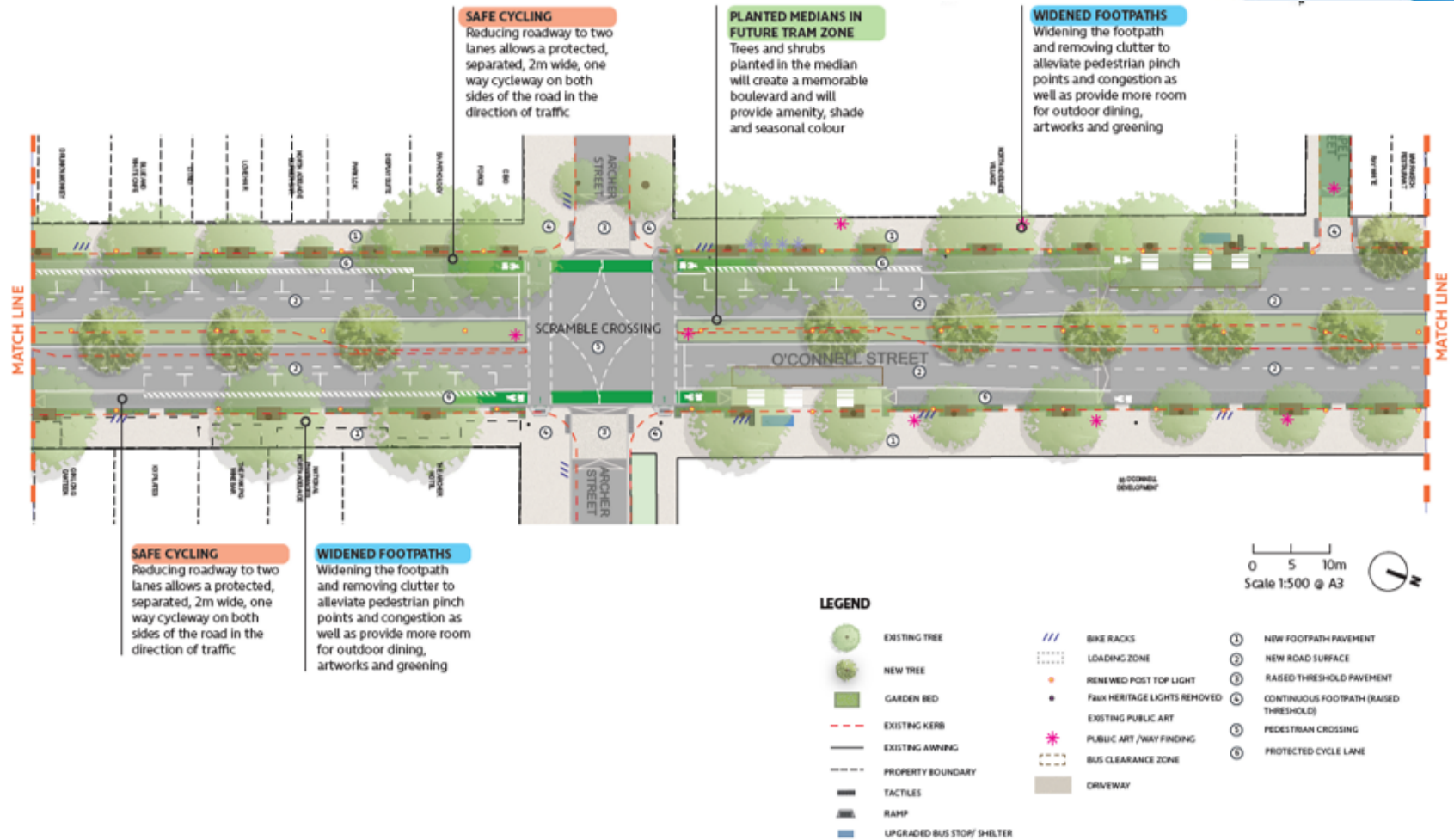
- **Renewal of road surface**, kerbs and new paving for widened footpaths.
- **New trees and planting** to infill gaps in tree canopy, and median island with new trees and shrubs to create a strong “green street” connecting to the surrounding parklands, the Adelaide Aquatic Centre, Adelaide Oval and the city
- **Upgraded** feature and road **lighting** on-street and public areas.
- **Additional traffic controls** for safer crossing points and to reduce vehicle accidents.
- **New protected cycle lanes** on both sides of the street for safer cycling.
- **Gateway art at both entries** to the street and at key points along both sides.
- **On-street parking during off-peak hours** with 2 hour parking in 88 O’Connell Street. No overall loss in parking spaces.
- **Thin out aged and inappropriate trees** at Kangatilla Reservoir Park (Park 4) and **renovate the park** as an O’Connell Street community activity area.
- **Provide an event and entertainment oval**, perimeter fitness track, picnic and barbeque facilities, toilets, lighting and, a junior bike path.
- **New coordinated street furniture and tree surrounds** for existing trees
- **New hedges** to define dining areas and pedestrian movement along the street

**Preliminary Cost Estimate: \$45.2m**

Link to [Concept Plan](#)

# Main Streets Revitalisation Program

## Concept Design – O’Connell Street





# Main Streets Revitalisation Program

## Proposed Engagement Approach

*The engagement will consult with the community in developing the design for each street and will build and maintain relationships by keeping the community informed and responding to community needs during construction.*

	DESIGN			CONSTRUCT
STAGE	1. Draft Concept Design	2. Final Detailed Design	3. Pre - Construction	4. Construction
<b>OBJECTIVES</b>	<ul style="list-style-type: none"> <li>- To seek feedback on the draft Concept Plan</li> <li>- To introduce the Main Street Revitalisation program (staging, contact details etc)</li> <li>- To build relationships with community</li> </ul>	<ul style="list-style-type: none"> <li>- To present the final Detailed Design and how it responded to feedback on draft.</li> <li>- To announce going to tender for construction partner</li> </ul>	<ul style="list-style-type: none"> <li>- To announce the construction contract has been awarded</li> <li>- To communicate the construction approach and how it will work with community</li> <li>- To gather information about trader and resident needs (e.g., deliveries, outdoor dining)</li> </ul>	<ul style="list-style-type: none"> <li>- To keep community informed of progress</li> <li>- To notify of upcoming works</li> <li>- To respond to enquiries and complaints</li> </ul>
<b>METHODS</b>	<ul style="list-style-type: none"> <li>- Webpage</li> <li>- Factsheet of draft Concept Design</li> <li>- Pop-up display</li> <li>- Online survey</li> <li>- Public realm signage</li> <li>- Establish contact database</li> <li>- Media release</li> <li>- Consultation report</li> </ul>	<ul style="list-style-type: none"> <li>- Webpage</li> <li>- Factsheet of Final Design</li> <li>- Fly through</li> <li>- Email to database</li> <li>- Media release</li> </ul>	<ul style="list-style-type: none"> <li>- Webpage</li> <li>- Factsheet of construction approach</li> <li>- Database emails</li> <li>- Stakeholder and trader meetings</li> <li>- Dedicated engagement staff with 1300 number and email</li> <li>- Pop-up display/trader information session</li> <li>- Public realm signage</li> <li>- Media release</li> </ul>	<ul style="list-style-type: none"> <li>- Webpage</li> <li>- Milestone newsletters</li> <li>- Database emails</li> <li>- Dedicated engagement staff with 1300 number and email</li> <li>- Works notifications</li> <li>- Wayfinding/open for business signage</li> <li>- Pop-ins to businesses</li> <li>- Key stakeholder reference group</li> </ul>
<b>STAKEHOLDERS</b>	<ul style="list-style-type: none"> <li>- Traders/businesses</li> <li>- Residents</li> <li>- Property owners</li> </ul>	<ul style="list-style-type: none"> <li>- Precincts, traders, and resident groups &amp; associations</li> </ul>	<ul style="list-style-type: none"> <li>- Emergency services (SAPOL, SAMFS, SA Ambulance Service)</li> <li>- Taxi Council</li> <li>- Street users (general public, delivery drivers)</li> </ul>	

# Main Streets Revitalisation Program

## Proposed Timeline

### ENGAGEMENT STAGE AND TIMING

	FY22/23	FY23/24	FY24/25	FY 25/26	FY 26/27	FY 27/28	FY 28/29	FY29/30	FY30/31	FY31/32	FY32/33
<b>HINDLEY STREET</b>	Draft Concept Plan	Final Detailed Design	Construction	Construction							
<b>MELBOURNE STREET</b>	Communicate Main Street staging	Melbourne St Improvements Construction	Draft Concept Plan	Final Detailed Design	Construction	Construction					
<b>HUTT STREET</b>	Communicate Main Street staging	Hutt St Entry Statement Construction			Draft Concept Plan	Final Detailed Design	Construction	Construction	Construction		
<b>O'CONNELL STREET</b>	Communicate Main Street staging						Draft Concept Plan	Final Detailed Design	Construction	Construction	Construction

# Main Streets Revitalisation Program

## Key Questions

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Priority

What Main Streets are considered a priority for Council Members?

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What other streets would Council Members like to see upgrades on?